



School of Business

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, ~~focused~~, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course BUAD 4334-HI01– Business Ethics

Office Hours, Building, and Location ~~15~~ minutes before and after class, or by appointment at Kapolei Campus

Class Meeting Time and Location ~~Thursdays~~ at Kapolei Campus from ~~10~~ 8:30 pm to 3:45 pm

Catalog Description

In-depth investigation of ethical management and leadership styles, including ~~the~~ context of a Christian worldview. Ethical reasoning for application to a variety of business ~~situations~~

Prerequisite:

None

Textbook Information

Required Textbook(s)

BOOK	AUTHOR	VER.	YEAR	PUBLISHER	ISBN#
<u>Business Ethics</u>	Ferrell, Fraedrich Ferrell	13th	2022	Cengage	9780357513361
** AND **		** Both Books Are Required			
<u>Ethics on the Job</u>	Pfeiffer				

This is an ~~UNDERGRAD~~ class the textbook for this course is part of ~~the~~ *Pioneer Academic Access Program*. You will have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. If the course requires a physical book you can order at bookstore.wbu.edu. The cost of all your materials is billed to your student account at \$26.00 per credit hour. You can choose to, however if you do you will lose access to ~~all~~ *classes/materials* and have to source through third-party vendors You will be notified via email with access instructions and additional information.

Course Outcome Competencies

Artificial Intelligence:

Generative AI tools are permitted in specific contexts and with proper citations.

- i. Students are allowed to use, reference, or incorporate generative AI tools into specific assignments for this course. When used, students must properly cite the generative AI

Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Tentative Schedule

Weeks & Dates	Reading Assignments <u>Due before class</u>	Homework on blackboard <u>By Next meeting</u>
Week 1 12–17 August, 2024 Meeting day: August 15th	Chapter 1 and 2 Syllabus	Assignment 1
Week 2 19-24 August, 2024 Meeting day: August 22nd	Chapters 3 and 4	Discussion Board 1
Week 3 26–31 August, 2024 Meeting day: August 29th	Chapters 5 and 6	Midterm project
Week 4 2–7 September, 2024 Meeting day: September 5th	Chapters 7	Assignment Questions 2
Week 5 9–14 September, 2024 Meeting day: September 12th	Chapters 8 and 9	Discussion Board 2
Week 6 16–21 September, 2024 Meeting day: September 19th	Chapters 10 and 12	Quiz (Chapters 1 – 12)
Week 7 23–28 September, 2024 Meeting day: September 26th	Chapter 11	Final Paper
Week 8 30 September–5 October, 2024 Meeting day: October 3rd	Final presentations	Rest and relax

Additional Information

A – Required First Assignment The RFA is an activity created by the WBU system to collect the first day of attendance for each course. All students must finish their RFA, for each course that they are enrolled in, by the end of the first week of the session. Students who do not finish their RFA during the first week of the session will be automatically dropped off the course by the Wayland System. In the same way, all the students who finished the RFA will be counted as attending students of the course.

B – Assignments The assignments totalize 15% of students' grades by themselves, Tw 11.04 0(,)-4 (Tw9 (d)-)-1.5 (

The interview must have between 5 to 8 questions and the student needs to video record the interview, and post the material in Blackboard and Dropbox (will be provided) on the due date.

The video should be around 5 minutes long

Essay Students will write a three (3) –four (4) page essay using APA 7th Edition format, excluding the title page, abstract, and references list. The paper will explain the interview and what the student learned through it. The paper will be reviewed using SafeAssign. The midterm project must be posted on Blackboard before the beginning of the fourth week class (A template will be provided in Blackboard).

D –Final Project The final project is a two (2) steps project

Final Paper Choose one of the topics that was explored in the textbook and research deeply on it. This paper is between six (6) to eight (8) pages including the title page, abstract and references while following APA 7th Edition guidelines. Use four (4) outside peer reviewed articles (journal articles and not just websites) to support your argument. Papers will be reviewed through SafeAssign. More information is located on Blackboard.

Final presentation –Each student will present their paper to the class in an oral presentation. The presentation should be between 5 to 8 minutes. The presentation should summarize the paper discussion and should be presented in a clear and objective speech. No power points are required, but the students can use that resource or any other visual resources if they